

 The University of British Columbia Board of Governors	Policy No.: FM6
Long Title: Fundraising and Acceptance of Donations	
Short Title: Fundraising Policy	

Background & Purposes:

This policy is intended to guide all UBC’s fundraising activities and the acceptance of donations on behalf of UBC and the UBC Foundation.

1. Scope

- 1.1 This Policy applies to all persons, including students, soliciting gifts on behalf of UBC or the UBC Foundation (collectively referred to as “**UBC**”).
- 1.2 This Policy applies to all donations to UBC from donors.
- 1.3 A donation is a voluntary transfer of property from a donor to UBC without any expectation of return or benefit. In this Policy, the use of the term “gift” is used interchangeably with the term “donation”.

2. General

- 2.1 UBC is committed to excellence in pursuing its charitable purposes of teaching, research, scholarly pursuits and community service. UBC welcomes donations from individuals, industry, foundations and other sources that enable it to achieve its vision.
- 2.2 UBC values and will protect its integrity, autonomy and academic freedom, and will not accept donations when a condition of such acceptance would compromise these fundamental principles.
- 2.3 The Responsible Executive is responsible for the coordination of all fundraising activities, including the overall supervision and management of fundraising programs, administration of staff, and management of the cultivation, solicitation, and stewardship of all donors.
- 2.4 UBC generally accepts donations in the form of cash or cash-equivalents, or gifts-in-kind of personal and real property, either as outright donations or deferred donations through planned gift vehicles. Planned gift vehicles include but are not limited to wills, life insurance policies,

charitable gift annuities, charitable remainder trusts, gifts of residual interest, and gifts of retirement benefits.

- 2.5 Ownership of all donations vests in UBC, whether they are for the benefit of UBC generally or for some specific purpose in it.
- 2.6 Development and Alumni Engagement (“**DAE**”) is responsible for issuing official donation receipts for donations received by UBC, in compliance with the requirements of the *Income Tax Act (Canada)*, Canada Revenue Agency guidelines, and in accordance with procedures established by UBC.



PROCEDURES ASSOCIATED WITH THE FUNDRAISING POLICY

Pursuant to the Regulatory Framework Policy, the President may approve Procedures or the amendment or repeal of Procedures. Such approvals must be reported at the next meeting of the UBC Board of Governors or as soon thereafter as practicable.

Capitalized terms used in these Procedures that are not otherwise defined herein shall have the meanings given to such terms in the accompanying Policy, being the Fundraising Policy.

1. Responsibility for Administration of Policy

- 1.1 Appointment of Responsible Executive: The individual assigned by the President to be responsible for the Fundraising Policy and these associated Procedures is the Vice-President, Development and Alumni Engagement.
- 1.2 Subdelegation: The Responsible Executive is not limited in sub-delegation of the duties hereunder but remains responsible for oversight and is answerable to the President.

2. Official Donation Receipts for Income Tax Purposes

- 2.1 UBC will issue official donation receipts in compliance with the *Income Tax Act* and Canada Revenue Agency guidelines, as amended from time to time.
- 2.2 When a donation is received from a donor, it is the responsibility of DAE, in consultation with the Office of University Counsel and any other academic or administrative unit (“Unit”) as appropriate, to determine whether it qualifies for an official donation receipt.

3. Fundraising Standards

- 3.1 UBC is committed to undertaking fundraising activities in accordance with the highest standards of accuracy, truth and integrity. All persons involved in fundraising on behalf of UBC are expected to adhere to the same standards. They will inform, serve, guide and otherwise assist donors who wish to support UBC’s activities but will not pressure or unduly persuade.

4. Legal and Financial Advice

- 4.1 UBC does not provide any legal, accounting, tax or financial advice to donors with respect to donations to UBC and encourages donors to seek independent legal, accounting, tax or financial advice from professionals. Donors are responsible for costs incurred from obtaining advice.

5. Accepting Donations

- 5.1 DAE is authorized to negotiate donations on behalf of UBC. The Responsible Executive is authorized to accept donations on behalf of UBC under \$5 million, unless the donation is sensitive and/or precedent-setting. The Responsible Executive is also authorized to decline any donation on behalf of UBC. Where the value of the donation equals or exceeds \$5 million, or the donation is sensitive and/or precedent-setting and the Responsible Executive has not declined the donation, the Responsible Executive will make a recommendation to the President regarding the acceptance of the donation and the President will be responsible for deciding on behalf of UBC whether to accept or decline the donation.
- 5.2 In determining whether a donation is sensitive or precedent-setting, the Responsible Executive will consult with the Dean or Administrative Head of Unit responsible for the area or function of UBC that will benefit from the donation and will consider whether the donation:
- 5.2.1 could improperly benefit any individual or organization;
 - 5.2.2 requires an arrangement to conduct business with a specified individual or organization or future employment;
 - 5.2.3 is financially unsound;
 - 5.2.4 could expose UBC to uncertain and potentially significant liability or unacceptable risk;
 - 5.2.5 could compromise UBC's public image, reputation or expose UBC to embarrassment;
 - 5.2.6 may require work to sustain the donation that is disproportionate to the size or benefit of the donation;
 - 5.2.7 may have come from illegal activities;
 - 5.2.8 has terms that may require UBC to violate human rights;
 - 5.2.9 would require UBC to expend resources on activities that are not consistent with its academic priorities; and/or
 - 5.2.10 would give the donor or the donor's representative the right to designate the recipient of a donation including an award, lectureship, professorship, chair, other honorific.
- 5.3 All donation agreements requiring execution by UBC must be executed on behalf of UBC by signatories who have been delegated signing authority under Board-approved signing resolutions.

6. Donor Involvement

- 6.1 UBC recognizes that donors may wish to be actively engaged with UBC beyond making a financial contribution. UBC supports donor engagement that is consistent with section 2.2 of this Policy.

- 6.2 UBC employees are encouraged to make donations to support UBC's charitable purposes, including research. However,
 - 6.2.1 official donation receipts are not available where the donations is deposited into a research account over which the employee has signing authority; and
 - 6.2.2 official donation receipts are normally not available when the donation is deposited into another account over which the employee has signing authority.

7. Donor Anonymity

- 7.1 UBC will, at the request of the donor, maintain the donor's anonymity, subject to the following necessary limitations:
 - 7.1.1 DAE maintains donor records as required by Canada Revenue Agency for official donation receipting purposes.
 - 7.1.2 UBC will comply with legal and governmental obligations to disclose the names of donors and the nature and value of their donations as required under the *Income Tax Act*, the *Freedom of Information and Protection of Privacy Act* or other government policies or laws.
 - 7.1.3 The identity of a donor requesting anonymity may be provided to the Board of Governors on an oral basis if the Board so requests. Such information is confidential and shall neither appear in the minutes of the meeting nor be used by Board members or officers outside the meeting of the Board of Governors.
 - 7.1.4 Prospective donors requesting anonymity are advised by DAE that their names, and the nature and amounts of their donations, will be disclosed as above.

8. Gifts-in-Kind

A *gift-in-kind* ("GIK") is a donation in any form other than cash or cash-equivalents and normally requires valuation for official donation receipt purposes. Examples include personal property, such as special collections, artwork, equipment, securities, and cultural property; and real property.

8.1 Additional Conditions of Acceptance

- 8.1.1 The GIK should be such that it can be retained as a University asset and used in connection with University activities, with discretion as to its use and management, or disposed of for cash or cash equivalent with the proceeds to be used to support UBC's mission at the discretion of UBC.
- 8.1.2 Where the donor has requested conditions be placed on the GIK such as restrictions on sale, leasebacks, life interests, life estates or in situations where the asset is difficult to appraise, DAE will consult with the Office of the Comptroller and the Office of University Counsel as appropriate.

8.1.3 DAE will request advice from UBC Risk Management Services office regarding any insurance issues that acceptance may entail.

8.2 Valuation for Official Donation Receipting Purposes of GIK other than Publicly-Traded Securities and Canadian Cultural Property

8.2.1 For a donation of \$1,000 or less, a qualified University employee who is knowledgeable in the field of the donation can appraise the fair market value of the GIK, and an official donation receipt can be issued based on the appraisal.

8.2.2 For a donation over \$1,000, an independent appraisal is required. If it is difficult or expensive to find an independent appraiser, a qualified University employee who is knowledgeable in the field of the donation can appraise the fair market value of the GIK, and this must be done in consultation with the Office of the Comptroller and the Office of University Counsel as appropriate. DAE may seek a second appraisal on donations of high value or of a complicated nature.

8.2.3 The cost of appraisals will normally be borne by the Unit that will ultimately benefit from the donation. In certain cases, such as where the GIK is difficult and expensive to appraise, the donor may be asked to absorb the cost.

8.3 Administration and/or Disposition of a GIK other than Publicly-Traded Securities and Canadian Cultural Property

8.3.1 Administration of a GIK, including disposition of the GIK, generally resides with the Unit that will benefit from the GIK, in consultation with DAE.

8.3.2 Costs of administration are normally paid from the operating or other budget of the Unit that will benefit from the GIK. If a GIK is sold, any outstanding administrative costs may be recovered from the sale proceeds.

9. Canadian Cultural Property

Canadian Cultural property is a specific type of GIK, which is property of outstanding significance and national importance to Canada and is eligible for special tax status.

9.1 The donation of Canadian Cultural Property is a unique process and subject to particular Canada Revenue Agency guidelines. To qualify for the special tax status, a donation of Canadian Cultural Property must be made to a designated recipient. At UBC, only the Library, the Belkin Gallery and the Museum of Anthropology are such designated recipients.

9.2 UBC applies on behalf of the donor to the Canadian Cultural Export Review Board to have the donation certified as Canadian Cultural Property. The Review Board, pursuant to its own guidelines, determines the appraised value, which the University must use for official donation receipt purposes.

- 9.3 While only certain Units may receive Canadian Cultural Property for special tax treatment, no Unit is precluded from accepting a gift eligible for regular official donation receipting that might otherwise have qualified as Canadian Cultural Property.

10. Publicly-Traded Securities

Publicly-traded securities are a specific type of GIK, and are securities traded on a stock exchange designated under the *Income Tax Act (Canada)*.

10.1 Additional Conditions of Acceptance

It is UBC's general practice to sell securities immediately upon receipt. UBC reserves the right, on a case-by-case basis, to hold the shares or to sell securities over a period of days, weeks or months if UBC determines that regular trading volume is not sufficient to absorb the securities without significantly adversely affecting their value.

10.2 Valuation for Official Donation Receipting Purposes

10.2.1 Official donation receipts will be issued based on the higher of the mid-point of the trading value and the closing value of the securities on the date when the donation is received by UBC.

- (a) A donation that is electronically transferred from a broker's account to UBC is received on the date the donation is received in UBC's brokerage account.
- (b) A donation that is a share certificate(s) signed by the donor is received on the day the certificate is delivered to UBC. If sent by mail, the donation is received on the date the mail is officially received at UBC. If the securities are re-registered in UBC's name by the issuing company and then delivered, the effective date on the certificate is the date that the donation is received.

11. Estate Gifts

An *estate gift* is a donation where UBC is the beneficiary of a Will, life insurance policy or retirement benefits, or is appointed executor of a Will, or is the trustee of assets, and may be cash, cash-equivalent or GIK.

- 11.1 All notifications and correspondence regarding estates, copies of Wills and probate documents are forwarded to UBC's Gift & Estate Planning Unit in DAE.
- 11.2 The Gift & Estate Planning Unit reviews the terms of the Will or other estate gift documentation. The Gift & Estate Planning Unit will consult with the Office of University Counsel as appropriate.
- 11.3 In those instances where a Will appoints The University of British Columbia or the UBC Foundation or any representative thereof as executor or trustee, the Responsible Executive will be responsible for carrying out the role.

12. Undesignated Gifts

- 12.1 Where the donor does not provide a wish or direction as to the specific use of the donation, it will be used at the discretion of the President for purposes that advance UBC's vision.